Privacy Policy

I. Introduction

Welcome to Novatec Generation(hereinafter referred to as "our website" or "this website").

Weattachgreatimportance to the privacy protection of users. This privacy policy aims to explain t oyoutheprinciples anpractices we follow when collecting, using, storing and sharing your pe rsonalinformation, as well as the rights you enjoy.

II. Collection of Personal Information

Registration Information: When you register as a user of our website, we may collect information such as your name, email address, mobile phone number, username and password in order to provide you with personalized services and account management.

Usage Information: During your use of our website, we will automatically collect some information related to your use, such as your IP address, browser type, operating system, access time and page browsing history. This information helps us understand the use of the website and optimize the user experience.

Transaction Information: If you make a purchase or other transaction activities on our website, we will collect information related to the transaction, including order details, payment information (such as part of the bank card number, payment platform account, etc.), delivery address, etc.

III. Use of Personal Information

Provide services: We use your personal information to provide you with the services you request, including but not limited to account management, order processing, customer support, etc.

Personalized experience: Based on your browsing history and preferences, we may show you personalized content and recommendations to enhance your experience on our website.

Safety and security: We use your personal information to protect the security of our website and prevent fraud, abuse or other illegal activities.

IV. Sharing of personal information

Third-party service providers: We may share your personal information with third-party service providers who provide us with necessary services such as payment processing, data analysis, advertising, etc. We will ensure that these third-party service providers comply with strict confidentiality obligations and use your personal information only to the extent necessary to perform their service duties.

Legal requirements: We may disclose your personal information when required by law, such as in response to a court order, subpoena or other legal process, or to protect our rights, property or safety.

V. Storage and protection of personal information

Storage: We will store your personal information on secure servers and take reasonable technical and organizational measures to protect your personal information from unauthorized access, use,

disclosure or destruction.
Protection measures: We use encryption technology, access control measures and other security technologies to protect your personal information. However, please note that despite our reasonable measures, the Internet is not absolutely secure and we cannot guarantee that your personal information will not be illegally obtained.

VI. Your rights

Access and correction: You have the right to access and correct your personal information on our website. You can make corrections by logging into your account and modifying the relevant information.
Deletion: You have the right to ask us to delete your personal information, subject to legal provisions. You can make a deletion request by contacting our customer service department.
Restriction of processing: You have the right to ask us to restrict the processing of your personal information, such as when you object to the accuracy of your personal information or when we no longer need to process your personal information.
Data portability: You have the right to ask us to provide you with your personal information in a structured, commonly used and machine-readable format, subject to legal provisions.

VII. Cookies and similar technologies

We use cookies and similar technologies to collect and store your information. For more information about cookies, please refer to our Cookie Policy.

VIII. Policy changes

We may update this Privacy Policy from time to time. If we make significant changes to this Privacy Policy, we will inform you by posting a notice on the website or by directly sending you a notification. Please read the updated Privacy Policy carefully before you continue to use our website.

IX. Contact Us

If you have any questions, comments or suggestions about this Privacy Policy, or if you want to exercise your rights, please contact us through the following methods:
[support@novatecg.com]
[+92 3268145555]